

THE COMMERCE COURSE WITH A COMPETITIVE EDGE



EThames B.Com (Computer Applications) Course is a true careerbuilder. We have partnered with Coursera – the highest-rated global online platform for learning that offers more than 5000 professional certificate courses.

COURSERA SPECIALIZATIONS:

- Finance & Accounting
- Data Analytics
- Entrepreneurship

POWERED BY

coursera

**Harvard
Business
Publishing
Education**

CERTIFIED
CRC
PROFESSIONAL

FINANCE & ACCOUNTING

Students can gain comprehensive knowledge and practical skills in Financial Analysis, Reporting, and Management, empowering them to excel in roles across Corporate Finance, Accounting, and Investment sectors. Hands-on experience in Taxation and other subjects and internship in top-notch companies give students an early advantage in their career.

DATA ANALYTICS

Students can acquire analytical skills, enabling them to extract actionable insights from complex datasets and become adept in informed decision-making in various domains. They also develop proficiency in utilizing cutting-edge tools and techniques to tackle real-world data challenges effectively making them job-ready for leading multinationals.

ENTREPRENEURSHIP

Students can acquire the essential skills and knowledge to develop innovative business ideas, navigate the start-up landscape, and launch successful ventures. They will also gain practical insights into business planning, marketing strategies, and entrepreneurial leadership, preparing them for success – from starting a new business to scaling up.

ETHAMES ADVANTAGE

LIVE PROJECTS

We offer our students hands-on experience through live projects where they can apply their theoretical knowledge in a real-world scenario. This helps to make them job-ready for leading companies.

- Direct Taxation
- Indirect Taxation
- Accounting

MENTORING

We prioritize the professional development of our students by proficient mentors through personalised guidance, constructive feedback, and nurturing which helps in confidence-building and personality development.

INTERNSHIP

EThames students are given the opportunity to pursue paid internships in leading professional firms from the second year onwards.



COURSE STRUCTURE

I YEAR

Semester I

- English (First Language)
- Second Language
- Environmental Science
- Financial Accounting-I
- Business Organization and Management
- Fundamentals of Information Technology (Theory & Practical)

Semester II

- English (First Language)
- Second Language
- Basic Computer Skills
- Financial Accounting-II
- Business Laws
- Programming with C & C++ (Theory & Practical)

II YEAR

Semester III

- English (First Language)
- Second Language
- Communication Skills
- Principles of Insurance
- Advanced Accounting
- Business Statistics-I
- Relational Database Management System (Theory + Practical)

Semester IV

- English (First Language)
- Second Language
- Leadership & Management Skills
- Practice of Life and General Insurance
- Income Tax
- Business Statistics-II
- Web Technologies (Theory + Practical)

III YEAR

Semester V

- English (First Language)
- Second Language
- Business Economics
- Cost Accounting
- Computerized Accounting (Theory + Practical)
- Management Information Systems (Theory + Practical)

Semester VI

- English (First Language)
- Second Language
- Research Methodology and Project Report
- Cost Control and Management Accounting
- Theory and Practice of GST (Theory + Practical)
- Multimedia Systems (Theory + Practical)

Over the span of three years, students will experience a dynamic curriculum blending the foundational knowledge of OU syllabus with specialized courses from renowned institutions worldwide through Coursera.

1st Year – Courses from University of Minnesota, The Hong Kong University of Science and Technology

2nd Year – Courses from IBM, University of Michigan

3rd Year – Courses from University of Illinois, Indian school of Business



Highly
Specialized
Programs



Globally
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Courses



Situated in
the Heart of
the City



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BACHELOR OF COMMERCE (COMPUTER APPLICATIONS)

Admissions
Open!

100% Placement Assistance